



# CURRICULUM VITAE

## vishnyakov

**UX/UI Designer**  
Web Developer

### Personal Data

Peter Vishnyakov  
Neuendorfer Strasse 37, 13585 Berlin  
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[peter@draug.com](mailto:peter@draug.com)  
Portfolio: <http://my.draug.com>

\* 5 June 1978  
Saint Petersburg, Russia  
Russian  
Married, 2 children

### Software

★★★★★

Adobe Photoshop, Illustrator, AfterEffects,  
Flash, InDesign, Premiere; Sublime Text;  
Corel Draw; Autodesk Maya; McNeel  
Rhino; NextLimit Maxwell Render; MS  
Office; Macaw; Axure; Balsamiq; Sketch

### Programming

HTML, XML, CSS, LESS  
JavaScript, SASS, jQuery

★★★★★  
★★★★☆

### CMS / Frameworks

Wordpress, Bootstrap, Jaml  
Drupal, Joomla, Wikimedia  
Magento, Typo 3

★★★★★  
★★★★☆  
★★★★☆

### OS

Windows  
MacOS

★★★★★  
★★★★☆

### Languages

German  
English  
Russian

★★★★☆  
★★★★☆  
★★★★★

### Education

09.1995 to 06.1999 Study of Social  
Communication and Advertising in the  
University of Humanities and Social  
Sciences, Saint Petersburg, Russia.  
Graduated with honors

### Practical skills

- ✓ Design, development and creation of the websites
- ✓ UI design for websites and software
- ✓ UX and usability analysis and improvement
- ✓ Responsive design for all browsers and mobile devices
- ✓ WordPress and other CMS Integration with templates creation
- ✓ Online advertising with CTR analysis and A/B testing, HTML Emails
- ✓ Corporate design development and implementation

### Work experience

08.2016 till 05.2017 **UX/UI Designer, Wordpress Producer**

Consulting, design and implementation of corporate websites. Optimization of clients websites.  
«Webraumfahrer GmbH», Berlin

09.2015 till now **UX/UI Designer, Corporate Designer** (als Freelance)

UX und UI Design for iOS, Android, Web und Corporate Design for IoT (Internet of Things).  
International Project «Ledocool»

08.2014 to 09.2015 **Wordpress Producer, Web Designer**

Optimization of clients portals. Updates workflow management. «DocInsider GmbH», Berlin

07.2012 to 05.2014 **UI/UX Designer**

Consulting, design and implementation of corporate portals. User Experience and Funnel optimization,  
A/B Testing. «Eujob24 GmbH», Berlin

05.2011 to 07.2012 **UI/UX Designer, Werbung Designer**

Consulting, design and implementation of new corporate portal. Web Ads, CTR optimization, User  
Experience and Funnel optimization, Mobile versions and Html Emails. «Flyamo GmbH», Berlin

06.2009 to 05.2011 **Freelancer, Web Designer, Web Consultant**

Consulting, design and implementation of corporate web sites. A/B Testing, Web Ads, CTR  
optimization, Berlin

07.2008 to 05.2009 **Art Director, Web Designer**

Design and implementation of corporate portals. Team building. «Destiny Sphere GmbH» Branch  
office in Saint Petersburg

09.2005 to 06.2008 **Graphic und Web Designer, Senior Designer**

Design of flyers, posters, catalogs and web sites for major Brands (NEC, etc.). «Erimex» distributor  
company, Saint Petersburg

09.2004 to 09.2005 **Senior Designer, Technology Specialist, Video Designer**

DVD Authoring research and Production. Video Design, DVD creation. «Dvdsintez» DVD and video  
producing agency. Saint Petersburg

09.2003 to 09.2004 **Advertising and Web Designer, Senior Designer**

Design of flyers, posters, catalogs and websites. «Mir» advertising agency. Saint Petersburg

09.2001 to 09.2003 **Advertising Designer, Web Designer**

Konzeption und Gestaltung von Websites und Printwerbung. «Mir» Werbeagentur, Saint Petersburg

09.2000 to 09.2001 **Graphic Designer, Junior Art Director**

Design of flyers, posters and catalogs. «Niva» printing house, Saint Petersburg