



CURRICULUM VITAE

vishnyakov

UX/UI Designer
Web Developer

Personal Data

Peter Vishnyakov
Neuendorfer Strasse 37, 13585 Berlin
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peter@draug.com
petervishnyakov.com

* 5 June 1978
Saint Petersburg, Russia
Russian
Married, 2 children

Software

★★★★★

Adobe Photoshop, Illustrator, AfterEffects,
Flash, InDesign, Premiere; Sublime Text;
Corel Draw; Autodesk Maya; McNeel
Rhino; NextLimit Maxwell Render; MS
Office; Macaw; Axure; Balsamiq; Sketch

Programming

HTML, XML, CSS, LESS
JavaScript, SASS, jQuery

★★★★★
★★★★☆

CMS / Frameworks

Wordpress, Bootstrap, Jaml
Drupal, Joomla, Wikimedia
Magento, Typo 3

★★★★★
★★★★☆
★★★★☆

OS

Windows
MacOS

★★★★★
★★★★☆

Languages

German
English
Russian

★★★★☆
★★★★☆
★★★★★

Education

09.1995 to 06.1999 Study of Social
Communication and Advertising in the
University of Humanities and Social
Sciences, Saint Petersburg, Russia.
Graduated with honors

Practical skills

- ✓ Design, development and creation of the websites
- ✓ UI design for websites and software
- ✓ UX and usability analysis and improvement
- ✓ Responsive design for all browsers and mobile devices
- ✓ WordPress and other CMS Integration with templates creation
- ✓ Online advertising with CTR analysis and A/B testing, HTML Emails
- ✓ Corporate design development and implementation

Work experience

08.2016 till 05.2017 **UX/UI Designer, Wordpress Producer**

Consulting, design and implementation of corporate websites. Optimization of clients websites.
«Webraumfahrer GmbH», Berlin

09.2015 till now **UX/UI Designer, Corporate Designer** (als Freelancer)

UX und UI Design for iOS, Android, Web und Corporate Design for IoT (Internet of Things).
International Project «Ledocool»

08.2014 to 09.2015 **Wordpress Producer, Web Designer**

Optimization of clients portals. Updates workflow management. «DocInsider GmbH», Berlin

07.2012 to 05.2014 **UI/UX Designer**

Consulting, design and implementation of corporate portals. User Experience and Funnel optimization,
A/B Testing. «Eujob24 GmbH», Berlin

05.2011 to 07.2012 **UI/UX Designer, Werbung Designer**

Consulting, design and implementation of new corporate portal. Web Ads, CTR optimization, User
Experience and Funnel optimization, Mobile versions and Html Emails. «Flyamo GmbH», Berlin

06.2009 to 05.2011 **Freelancer, Web Designer, Web Consultant**

Consulting, design and implementation of corporate web sites. A/B Testing, Web Ads, CTR
optimization, Berlin

07.2008 to 05.2009 **Art Director, Web Designer**

Design and implementation of corporate portals. Team building. «Destiny Sphere GmbH» Branch
office in Saint Petersburg

09.2005 to 06.2008 **Graphic und Web Designer, Senior Designer**

Design of flyers, posters, catalogs and web sites for major Brands (NEC, etc.). «Erimex» distributor
company, Saint Petersburg

09.2004 to 09.2005 **Senior Designer, Technology Specialist, Video Designer**

DVD Authoring research and Production. Video Design, DVD creation. «Dvdsintez» DVD and video
producing agency. Saint Petersburg

09.2003 to 09.2004 **Advertising and Web Designer, Senior Designer**

Design of flyers, posters, catalogs and websites. «Mir» advertising agency. Saint Petersburg

09.2001 to 09.2003 **Advertising Designer, Web Designer**

Konzeption und Gestaltung von Websites und Printwerbung. «Mir» Werbeagentur, Saint Petersburg

09.2000 to 09.2001 **Graphic Designer, Junior Art Director**

Design of flyers, posters and catalogs. «Niva» printing house, Saint Petersburg